



Jeff True

December 6, 2007

United Tote is wholly -owned subsidiary of



(NASDAQ: UBET)

Our Mission...



Be the leading pari-mutuel system and service company in the world via continuous product innovation, development of superior technology and unparalleled service aimed at the enrichment of the total pari-mutuel entertainment experience.

F-4 Terminal

**“One of the Top 20 Most Innovative
Gaming Technology Products”**

Casino Journal – June 2005



E Series Terminals w/ Enterbet®





Pick 6 Carryover is \$1

To Start, Touch Anywhere or



Insert a **Winning Ticket**
or a **Voucher**



Insert **Cash**
(\$1, \$2, \$5, \$10, \$20,
\$50, \$100)



Pick 6 Carryover is \$346,000!

To Start, Touch Anywhere or...



Insert a **Winning Ticket**
or a **Voucher**



Insert **Cash**
(\$1, \$2, \$5, \$10, \$20,
\$50, \$100)



Swipe your **Card**

Track Conditions: FAST

To Start, Touch



Insert a **Winning Ticket**
or a **Voucher**



Insert
(\$1, \$2, \$5,
\$20, \$50)

Track Condition: Sloppy

To Start, Touch Anywhere or...



Insert a **Winning Ticket**
or a **Voucher**



Insert **Cash**
(\$1, \$2, \$5, \$10, \$20,
\$50, \$100)



Swipe your **Card**



To Start, Touch Anywhere or...



Insert a **Winning Ticket**
or a **Voucher**

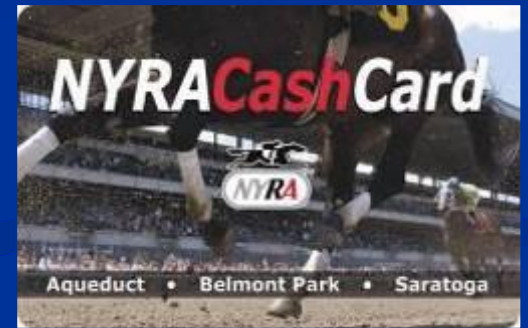
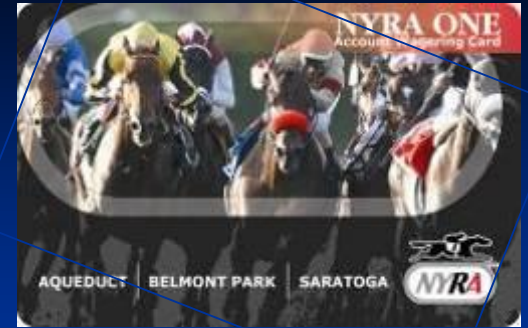


Insert **Cash**
(\$1, \$2, \$5, \$10, \$20,
\$50, \$100)



Swipe your **Card**





PLAYER REWARDS

Youbet Advantage
Player Rewards Program

Good things come to those who sign up for Youbet Advantage's Delaware Park Rewards Program.



Sign Up Now and get Double Points!!

SIGN UP NOW!

← To sign up for Player Rewards, open the "Player Rewards" tab.

TRACK

RACE

AMOUNT

POOL

RUNNERS

Select a Track

Del Mar

RACE 1 in 0 min, 6 Runners

1	2	3	4	5	6	7	
4	9	7/2	5	SCR	2	8/5	

No Favorites Phil
\$2 WIN on 3

Percentages Pete
\$2 WIN on 3

Yonkers

RACE 1 in 0 min, 21 Runners

Arlington Park

RACE 2 in 0 min, 8 Runners

Bay Meadows

RACE 5 Post time, 8 Runners

Choose Another Track

ALL TRACKS

ALERT

FINISH

PROGRAM

TICKETS
BALANCE \$0.00

VIDEO

PLAYER
REWARDS

Start Earning Points Towards *Incredible* Rewards Now!

Notes about Email address and Mailing address here.

First Name:

Last Name:

Email: (name@domain.com)

Residential Address: *(No PO Boxes)*

Zip Code:

City:

State:

Mailing Address: *(If different)*

Zip Code:

City:

State:

Handle / Password notes here.

Phone Number:

Social Security Number

Birthday (mm-dd-yyyy)

Need Help? Notes here.

Important: To complete registration, ensure that you've entered a valid email address that you can check immediately.

Desired Handle / User ID:

Password:

Retype Password:

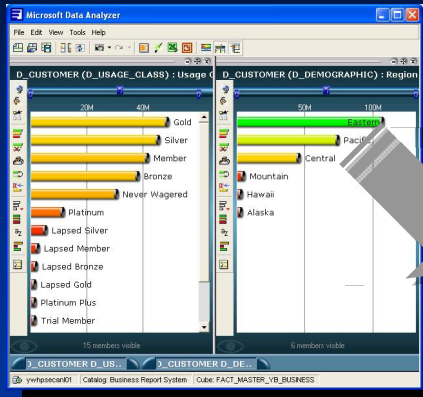
By submitting this page, I agree to Youbet.com's complete [Terms and Conditions](#) and I give permission to Youbet.com to verify the information in this application using services provided by Equifax Inc.



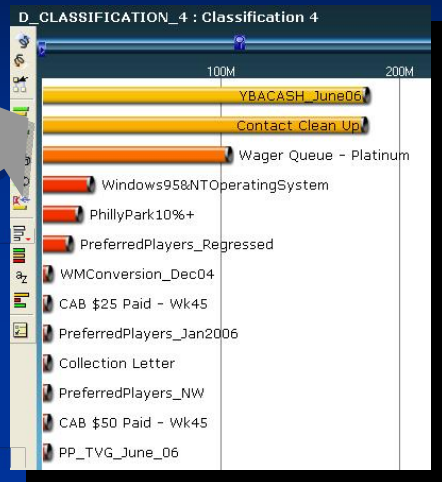
SUBMIT

Return to Racing

Extensive Collection and Analysis of Consumer Data



albrights	260291
ams	286665
anks	320853
babin	552290
barneyb11	36577
bburten	234752
billh41	263298
bjackson	28411
bresmith	24391
brewzer	41095
budjr	256790
bundel	373151
cet	208593
chalk	156659
charles6	273577
chiefsfan	354245
clinton	678871
cotton	124686
cow	488955
daryl	389184
davidh	210481
doubler	274071



Yobet.com website interface. The top navigation bar includes View, Wagering, Rewards, Account, Handicapping, Extras, Help, Tables, Log Out, and Terms of Use. The main content area features a 'Yobet Advantage' promotion with a 'Player Rewards Program' section. A table lists various horse racing tracks with columns for 'WPS' and 'Exotic'. Promotional banners for 'Thoro-Graph Sheets' and 'Introducing Yobet Advantage' are also visible.

Base Point Value Management

Track Contract	WPS Value	Exotics Value	Start
independent	10	16	7/19/2006
magna	4	8	7/19/2006
tvq	5	10	7/19/2006
tvq non-exclusive	5	10	7/19/2006
	0	0	4/11/2006
	0	0	4/11/2006
	0	0	4/11/2006
	0	0	4/11/2006
	0	0	4/11/2006
	3	5	3/21/2006
	1	3	3/21/2006
	1	2	4/13/2006
	1	3	3/21/2006

Yobet.com Player Rewards interface. The top section says 'To see your current Player Rewards offers, open the "Player Rewards" tab on lower left.' Below this are tabs for TRACK, RACE, AMOUNT, POOL, and RUNNERS. A 'Select a Track' section shows a grid for 'Del Mar' with options for 'No Favorites Phil' and 'Percentages Pete'. Other track options include 'Yonkers', 'Arlington Park', and 'Bay Meadows'. A '2X Double Points on Race 10!!' banner is prominent. The bottom of the interface includes a 'FINISH' button and a 'Data provided by Equibase and TrackMarket' footer.



Happy Birthday Keith Jamison

To Start, Touch Anywhere or...




Insert a **Winning Ticket**
or a **Voucher**



Insert **Cash**
(\$1, \$2, \$5, \$10, \$20,
\$50, \$100)



Swipe your **Card**

 UNITEDTOTE

PLAYER REWARDS

Current Player Rewards offers:

2x

Double Points on Race 10 !!

Hi Jeff,

Stick around for the 10th race and get Double Points on your wagers.



Yobet Advantage
Player Rewards Program

Get rewarded twice as fast with Yobet Advantage's Double Points.

To see your current Player Rewards offers, open the "Player Rewards" tab on lower left.

TRACK

RACE

AMOUNT

POOL

RUNNERS

Select a Track

Del Mar

RACE 1 in 0 min, 6 Runners

1	2	3	4	5	6	7	
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Choose Another Track

ALL TRACKS

ALERT

FINISH

PROGRAM TICKETS BALANCE \$0.00 VIDEO PLAYER REWARDS

“Personalization”

Integrated services that are platform neutral

- On-track system communication and access based on expressed customer behaviors and merit-based rewards
- On-Site (OTB, Casino, Sports Bar) via single use terminals and integration with global services portfolio: cashless wagering, CRM, incentives, banking/funding
- On-Person interaction (commerce, communication) with personal devices 24/7
- CRM products powered by inertia from broad based customer populations
- Internet-sourced content brought on-track, on-site and on-person
- Enhanced, on demand game products (games that accretive, not deleterious to the track s' revenue base)

Discussion Points

- Customer Service
- Administration
- Security

Good Luck!

 **UNITED**TOTE


youbet.com