



The eBet has Processed over \$1 Billion in Wagers

eBet has Been Processing Wagers for over 10 years

Business-to-Business ADW Solutions Provider

eBet Provides Full Turn-Key Solutions or Specific Components of a Racetrack's ADW Service





POSITION IN THE MARKET

eBet Enables Racetracks to:

Service Your Regional Gaming Market

- 1. Control the Distribution Channel**
- 2. Own the Customer Relationship**
- 3. Increase Revenue**

Strategy - Operate Racing

Track



Strategy – Greater Distribution

Track

OTB



Strategy – Greater Distribution

Track

OTB

National ADW



Strategy – Own the Distribution

Track

OTB

ADW

National ADW

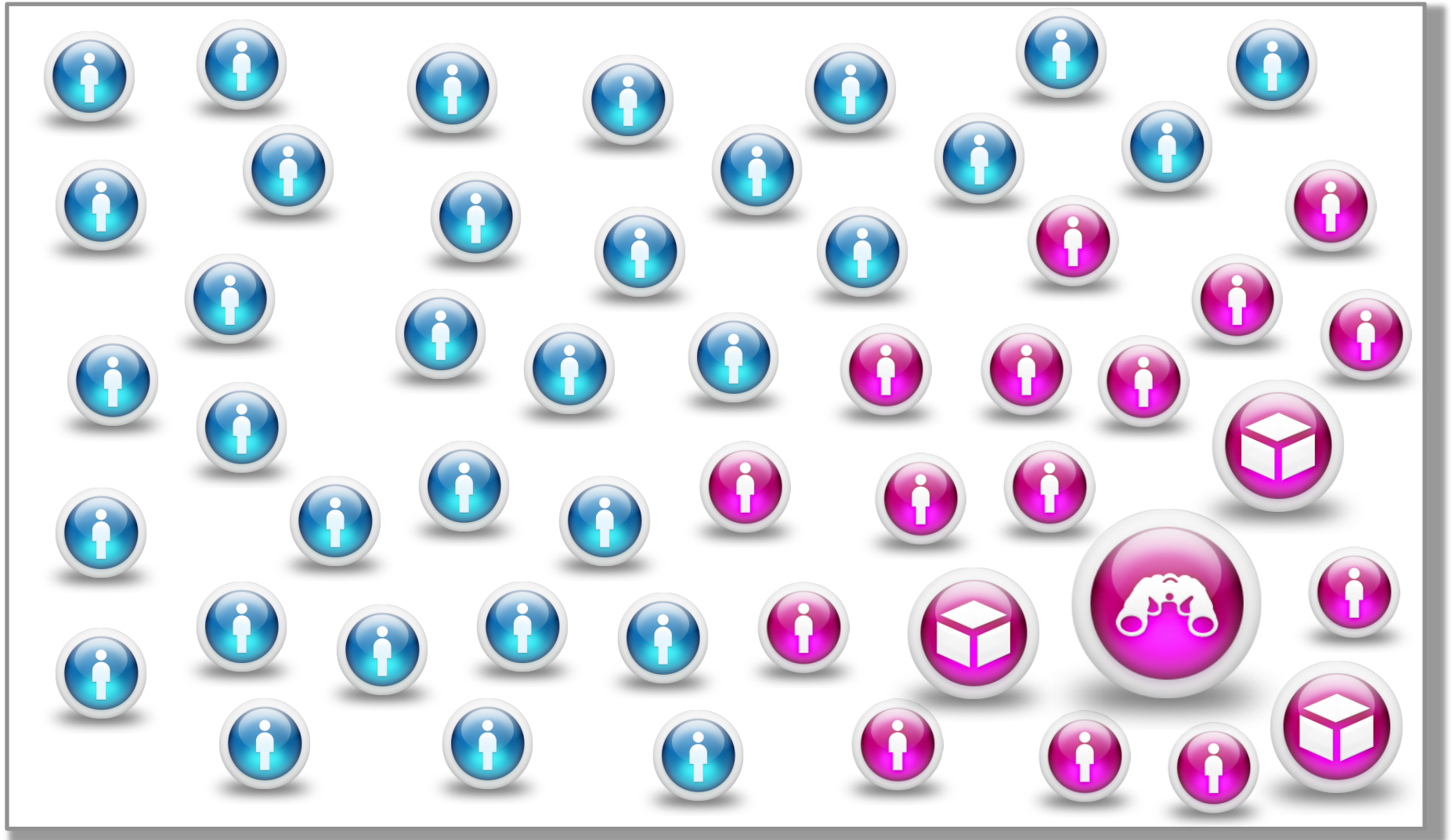


OWN THE CUSTOMER RELATIONSHIP

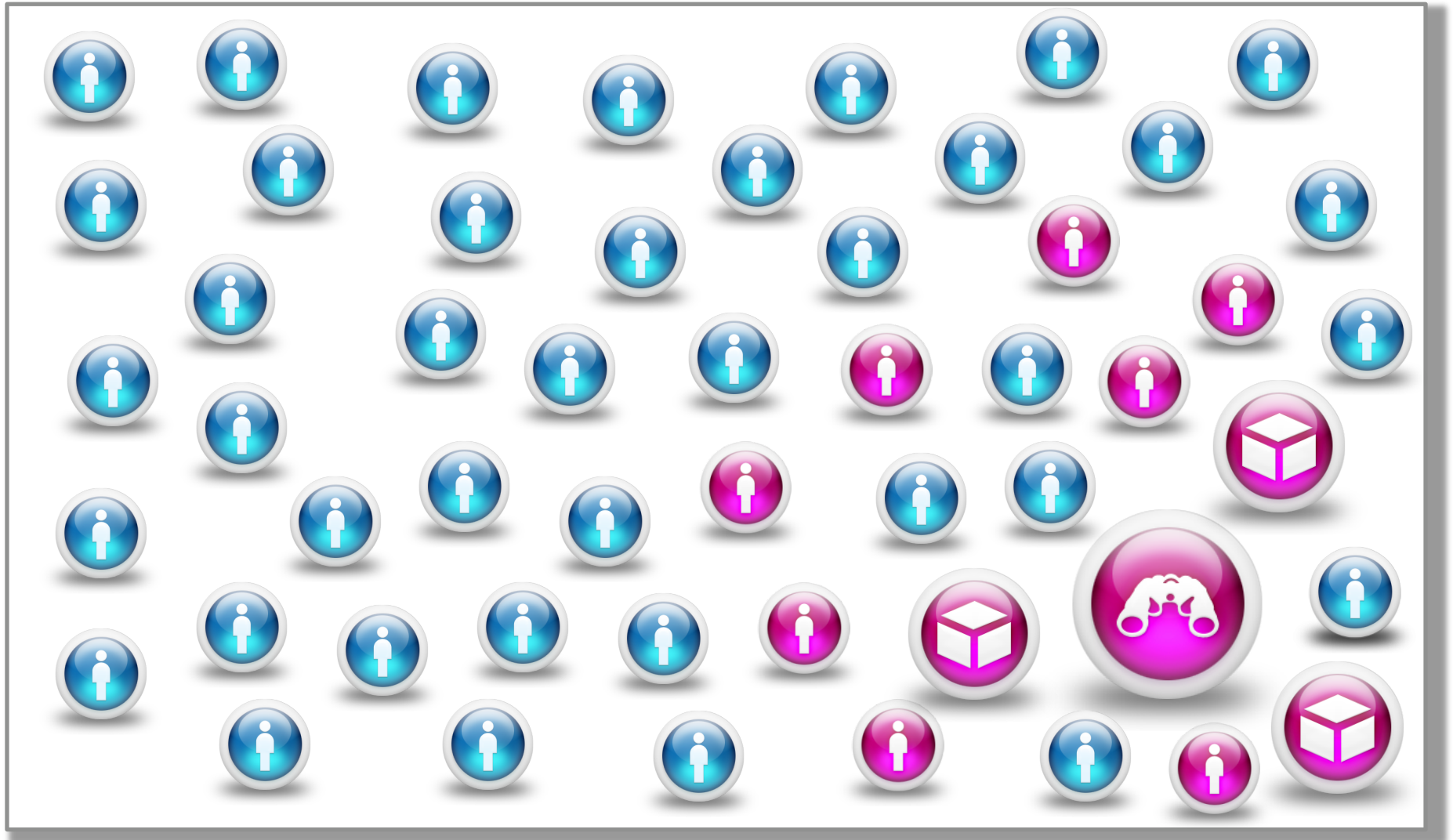
Prior to ADW



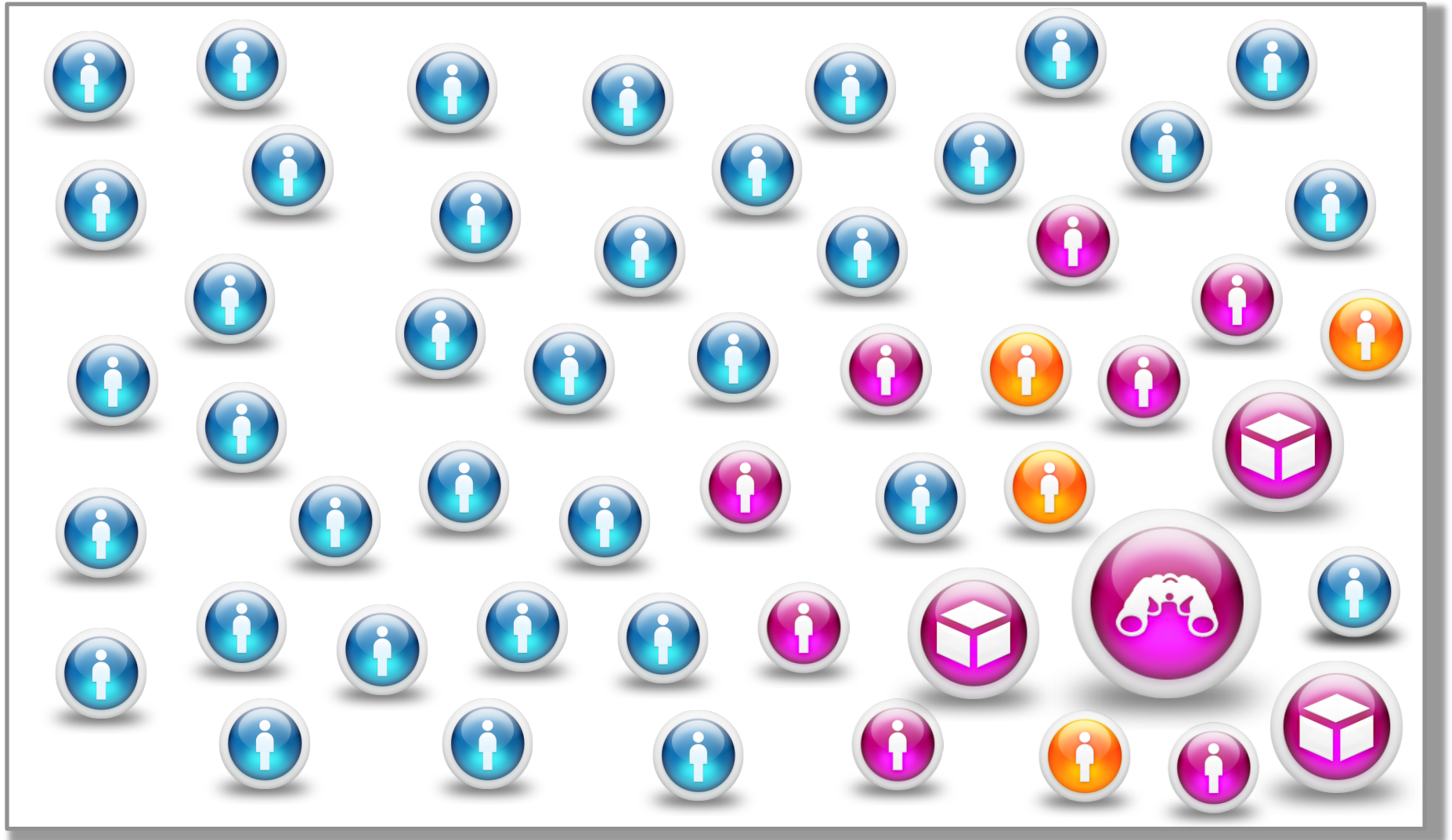
ADW Growth Over 10 Years



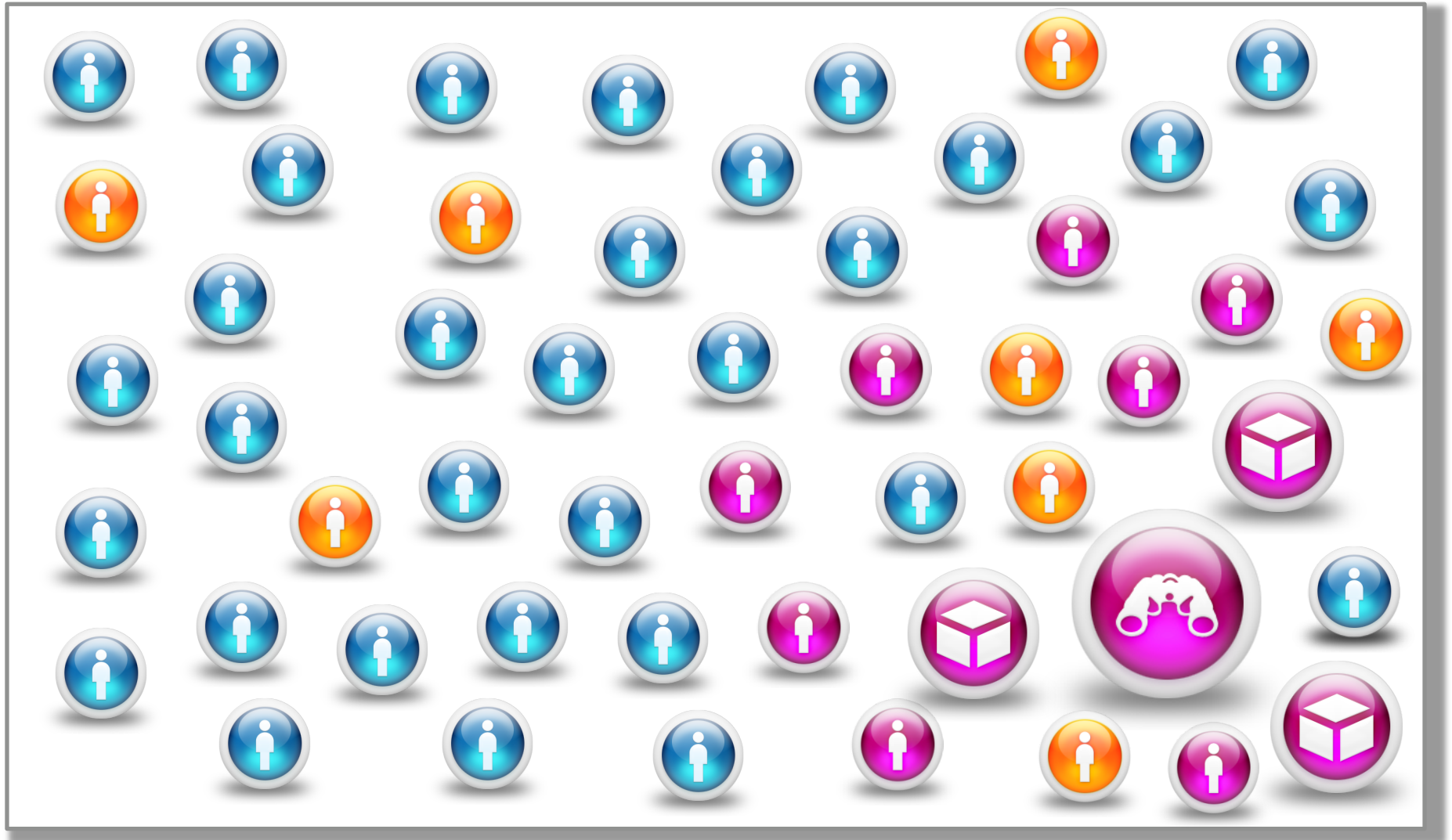
Reality of ADW Penetration



Give Your Customers the Option



Potential to Expand Your Distribution








INCREASE REVENUE

For MANY (not all) Racetracks:




**You Earn Significantly Less on Your Own Content
Wagered Through a National ADW vs. Own Channel**

**You Earn \$0.00 on All Other Content Through a National
ADW Channel**

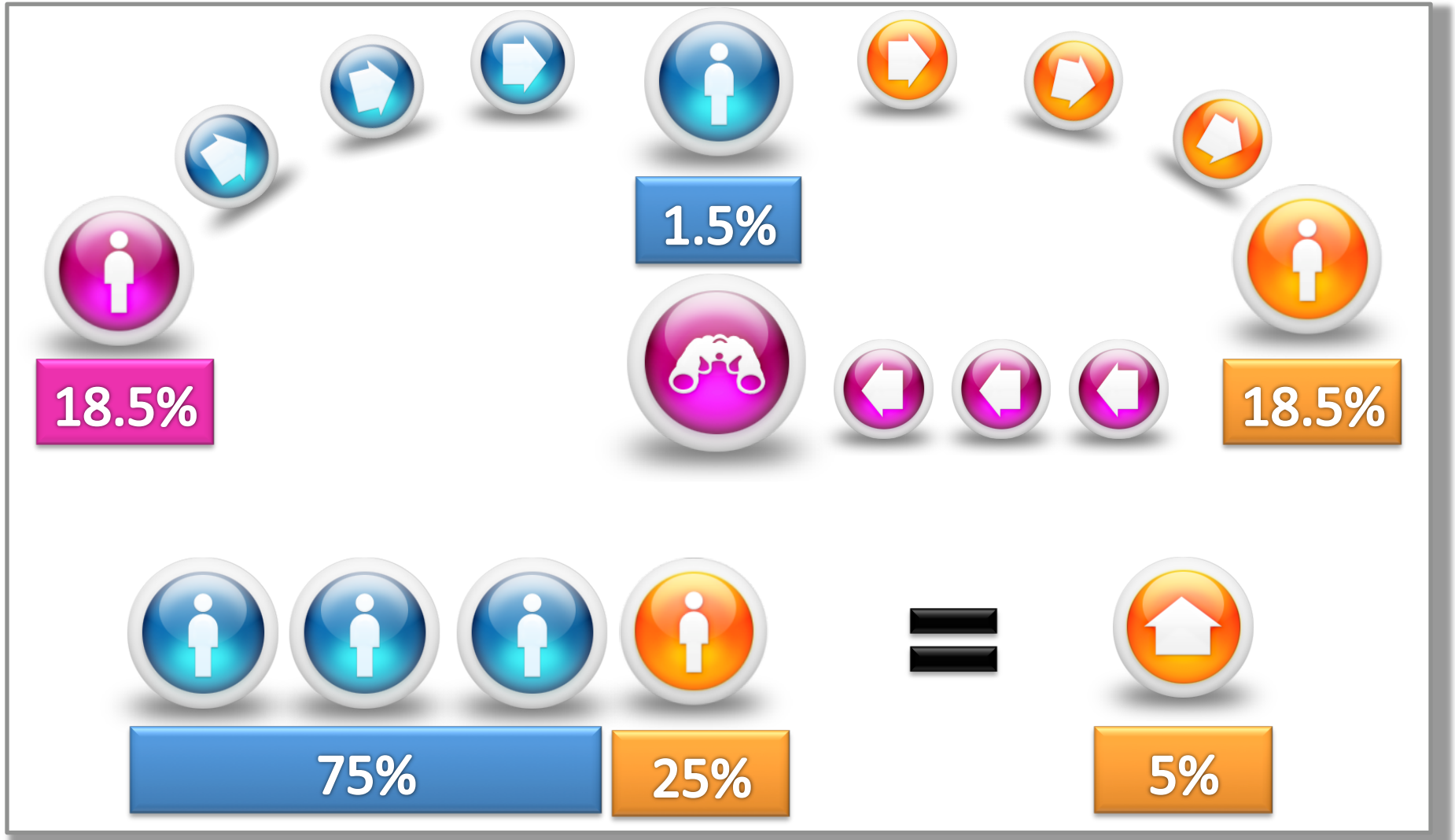
Revenue for a Typical 3% Simulcast Rate Track

	Track	OTB/ADW	Nat'l ADW
			
Your Content	20%	20%	3%
Other Content	17%	17%	0%
Less Operating Costs			

Revenue for a Typical 3% Simulcast Rate Track

	Track	OTB/ADW	Nat'l ADW
			
Your Content	20%	20%	3%
Other Content	17%	17%	0%
50% / 50%	18.5%	18.5%	1.5%

Own Your Regional Gaming Market





EBET'S POSITION IN THE MARKET

Helping Racetracks Service Their Regional Gaming Market

Give Your Customers the Option of Being Your Customer

Control the Distribution Channel

Own the Customer Relationship

Increase Revenue