

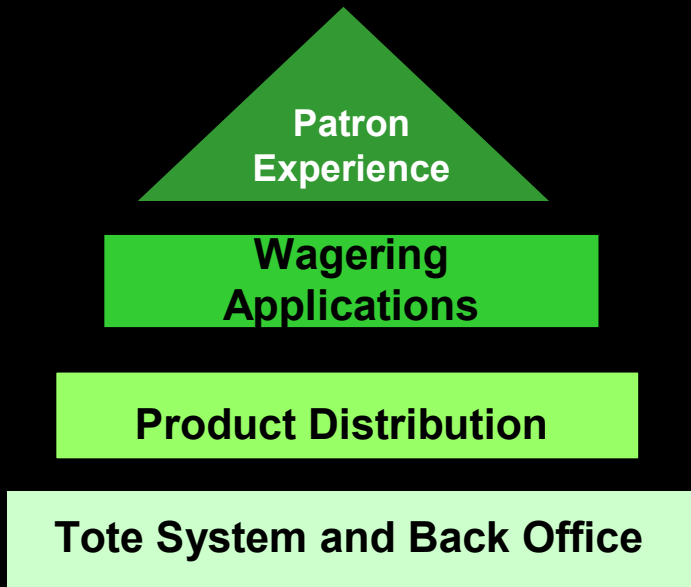
# *United Tote*



# What our customers ask for

- Systems flexibility
- Interfacing to other services
- Enhanced client functionality
- Security and transparency of transactions and data
- Wide ranging product distribution

# Our Mission...



... product innovation, superior technology and unparalleled service aimed at enriching the total pari-mutuel entertainment experience.

# Systems flexibility

- Today
  - Tightly coupled efficient code requires substantial programming time and testing
  - Lack of standards prevents ready adoption of 3<sup>rd</sup> party services
- Future
  - Modern object-oriented code allows for efficient reuse and reduced delivery cycles
  - Standard protocols and interfaces promote easy adoption of other services.



Please join us in the  
**Presidential Suite**  
 from 4:00pm til 6:00pm on  
**Tuesday, December 6th**  
 for cocktails, appetizers and informal  
 discussions on how we plan to help  
 transform the *Racing Industry*.

To Start, Touch Anywhere or...



Insert a **Winning Ticket** or a **Voucher**



Insert **Cash**  
 ( \$1, \$2, \$5, \$10, \$20,  
 \$50, \$100 )



Swipe your **Card**



To Start, Touch Anywhere or...



Insert a **Winning Ticket** or a **Voucher**



Insert **Cash**  
 ( \$1, \$2, \$5, \$10, \$20,  
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Swipe your **Card**



# Content

**FANTA-BET**

**Current Leader:**

**JAKESTER**  
\$274,233.80

Contest Date: 11/5/2005  
Today's Top Prize: \$1,000.00  
Players: 109

Grand Prize: \$10,000.00

RANK	ACCOUNT	NAME	WINNINGS	PRIZE
1	400605	JAKESTER	\$274,233.80	\$1,000
2	400701	SCOTT R.W.	\$173,608.50	\$262
3	400676	MEXICANPRINCESS	\$84,840.00	\$131
4	400630	TONY	\$43,800.00	\$44
5	400750	BUBBLEHEAD	\$18,290.10	\$44
6	400821	BAIL	\$14,605.60	\$44
7	400746	SYCAMORES	\$12,182.20	\$44
8	400679	LRC	\$6,963.80	\$44
9	400753	TWIN LAKES	\$6,468.00	\$44
10	400752	M.B.	\$5,220.00	\$44
11	400612	POOH BEAR	\$5,008.43	\$44

Full results available at [UnitedTote.com](http://UnitedTote.com) or [ChurchillDowns.com](http://ChurchillDowns.com)

# Interfacing to other services

- Today
  - Custom protocols and one-off programming efforts ensure lower quality and long delivery time
- Future
  - Standardized protocols and services interfaces allow for timely and higher quality integration of customer preferred solutions (.....example)



# Web Services

The screenshot shows a Microsoft Internet Explorer browser window displaying an article from 'The Code Project' titled 'SSN Validation Web Service' by 'tupacs01'. The article describes an ASP.NET Web Service for SSN validation. A search bar is visible at the top. On the left, there are sidebar links for 'Toolbox' (listing VS.NET 2003 for \$899 and Ultimate Toolbox for \$499) and 'Sign in / Sign up' (with email and password fields). A 'Visual Studio 2005' advertisement is also present. The main content area features a 'WebForm1 - Microsoft Internet Explorer' window showing a 'SSN Format Validation Web Service Test' form. The form includes a disclaimer, a text input field with '078-05-1120', a 'Validate' button, and a table with the following content:

Code Result	Comment	State
5	Invalid SSN. SSN is defined by the SSA as invalid.	**

Below the form, the article text includes an 'Introduction' section starting with 'Being a big advocate of learning by doing, I decided to teach myself ASP.NET and ASP.NET Web Services by writing a simple application...' and a 'Disclaimer' section with two numbered items. The bottom of the browser window shows a taskbar with various applications like Outlook, PowerPoint, and Retna-X Net Spy Pro.

# Enhanced client functionality

- Today
  - Great demand for functions; cell phone, web, multimedia kiosk, set top box
- Future
  - Standardized protocols and services interfaces allow for timely and higher quality integration of customer preferred solutions (.....example)

### Delaware Park

RACE 1 at 10:00pm, 6 Runners

6 Runners  
Clearing  
\$26,000

**Delaware Park | RACE 1**

YOUR WAGERS  
SAFE EARNING  
REWARDS POINTS

Delaware Park | RACE 1

Channel 3  
Bay Meadows, Delaware Park

VOLUME: 0

CHANNEL GUIDE AUTO-TUNE MUTE

SMALL VIDEO LARGE VIDEO FULL VIDEO

RETURN TO WAGERING CHANGE TRACK GO TO NEXT RACE Delaware Park, RACE 2

ALERT DEPOSIT WITHDRAW **FINISH**

Version 2.1a8 | Terminal: F4 Data provided by Equibase and TrackMaster

**Delaware Park**  
RACE 1 at 10:00pm, 6 Runners

6 Runners  
Clearing  
\$26,000

Daily History  
Showing Today's Transactions

DAILY SUMMARY

FILTER HISTORY

1	5
1A	5
1B	5
2	10
3	9/2
4	12
5	SCR
6	3
7	9/2

DELAWARE PARK RACE 1  
\$2.00 EX on 1/3,6  
TOTAL: \$4.00 30 AUG 05

CANCEL TICKET CLEAR LAST BET ISSUE WAGERS

RACE RESULTS REPEAT LAST BET

PROGRAM TICKETS BALANCE \$323.27 VIDEO



Channel 3  
Bay Meadows, Delaware Park

VOLUME: 0

CHANNEL GUIDE AUTO-TUNE MUTE

SMALL VIDEO LARGE VIDEO FULL VIDEO

RETURN TO WAGERING CHANGE TRACK GO TO NEXT RACE Delaware Park, RACE 2

ALERT DEPOSIT WITHDRAW **FINISH**

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# Special Feature: Power Tool: Exacta Explosion

**Yonkers**  
RACE 7 at 8:15pm, 9 Runners

Dirt

**Yonkers | RACE 7**

Exacta Explosion! ◀ MORE MORE ▶

		1	2	3	4	5	6	7	8	9		
Bills Sorce	1		1-2 \$41	1-3 \$467	1-4 \$334	1-5 \$500	1-6 \$169	1-7 \$724	1-8 \$478	1-9 \$358		
Lakewood	2	2-1 \$962		2-3 \$464	2-4 \$705	2-5 \$145	2-6 \$281	2-7 \$827	2-8 \$961	2-9 \$491		
Balzane	3	3-1 \$995	3-2 \$942		3-4 \$827	3-5 \$436	3-6 \$391	3-7 \$604	3-8 \$902	3-9 \$153		
Eggie Again	4	4-1 \$292	4-2 \$382	4-3 \$421		4-5 \$716	4-6 \$718	4-7 \$895	4-8 \$447	4-9 \$726		
Deadbeatda	5	5-1 \$771	5-2 \$538	5-3 \$869	5-4 \$912		5-6 \$667	5-7 \$299	5-8 \$35	5-9 \$894		
Capron	6	6-1 \$703	6-2 \$811	6-3 \$322	6-4 \$333	6-5 \$673		6-7 \$664	6-8 \$141	6-9 \$711		
Emmalee	7	7-1 \$253	7-2 \$868	7-3 \$547	7-4 \$644	7-5 \$662	7-6 \$757		7-8 \$37	7-9 \$859		
Leprechaun	8	8-1 \$723	8-2 \$741	8-3 \$529	8-4 \$778	8-5 \$316	8-6 \$35	8-7 \$190		8-9 \$842		

◀ MORE

CHANGE AMOUNT

BALANCE = \$323.27

1 BETS @ \$2.00  
TOTAL = \$2.00

ACCEPT BET

EXIT POWER TOOLS

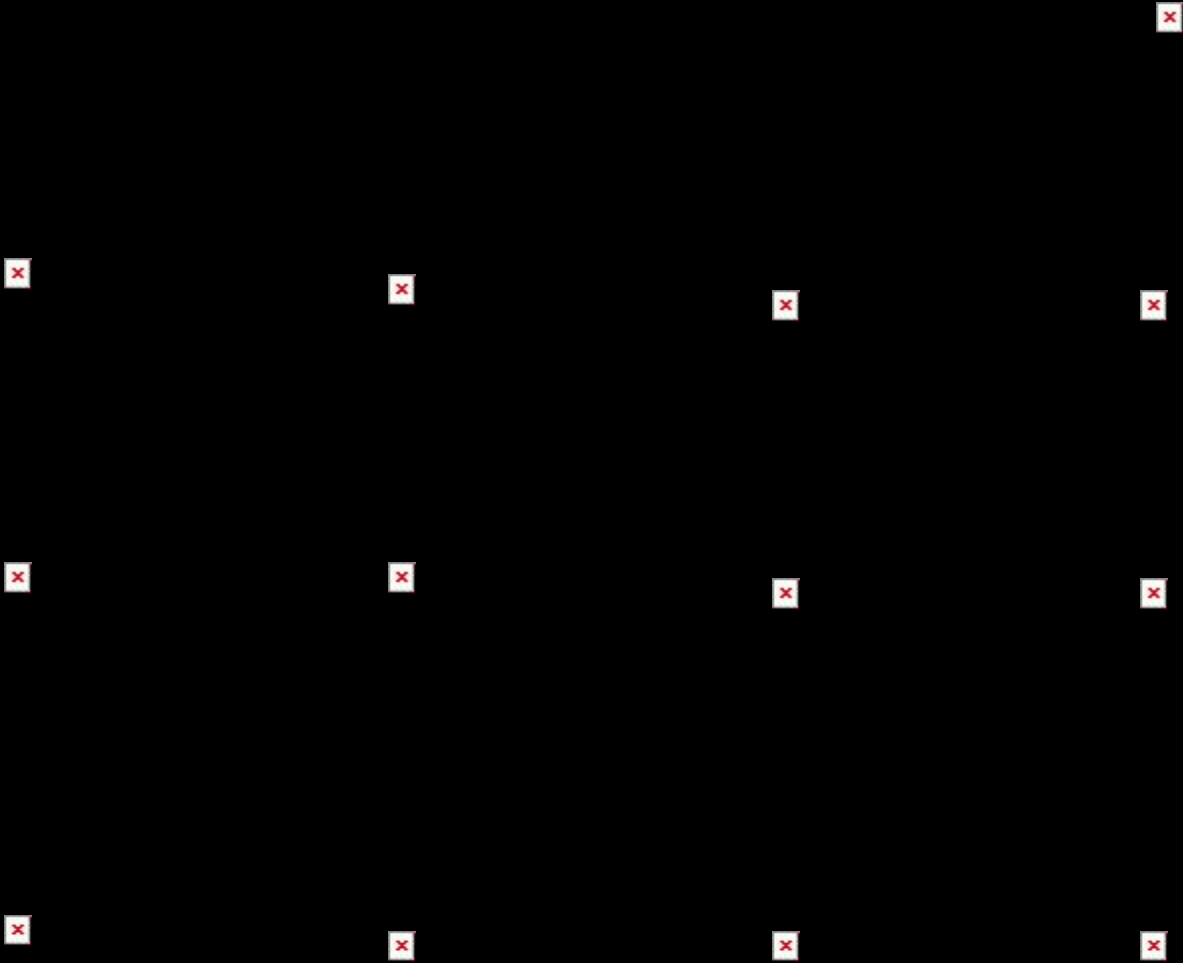
ALERT

FINISH

Version 2.1.a8 | Terminal: F4

Data provided by Equibase and TrackMaster

- Maximize handle by creating betting function that encourages interest and feeling of advantage.
- Sort by runner or odds . Multiple bets can be placed by touching screen.



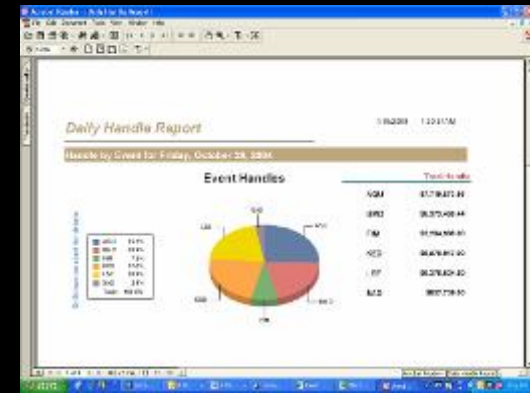
# F-4 Terminal

**“One of the Top 20 Most Innovative  
Gaming Technology Products”**

*Casino Journal – June 2005*



# Security and transparency of transactions and data



- Web based (crystal reports) available throughout the organization
- Real-time database feed with historical archiving
- Dashboard - Drill down capability vs. system reports
- Business intelligence – projections
- Persistent data
- Ultimately, WTP reveals all transactions

# Wide ranging product distribution

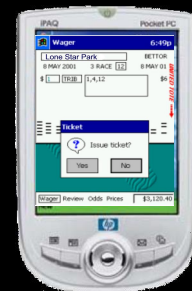
- Currently, United Tote is deploying 1000s of PC based interactive endpoints at tracks and OTBs
- A platform for distributing content, directed branding, advertising and other products yet to be imagined
- Cell phones, Internet, PDAs, gaming consoles...



# Promote Cashless Wagering



# Product Distribution Vehicles







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