

For Immediate Release

March 27, 2013

USTA CEO DISCUSSES MANAGEMENT PRACTICES WITH RTIP STUDENTS



Tucson, AZ — Back by popular demand, Mike Tanner, Executive Vice President and CEO of the United States Trotting Association (USTA), visited the University of Arizona Race Track Industry Program to discuss his role at the USTA. Tanner returned to speak to RTIP students in the Joe Hirsch Speaker Series after guest lecturing last year.

Tanner discussed past and current issues in harness racing and how they have been addressed, including topics such as racing integrity, wagering issues, and difficult membership applications. The lecture was unique in that students got to try out their executive decision making skills, sharing their opinions on how they might proceed before Tanner revealed what action the USTA took.

It was an excellent opportunity for RTIP students to apply their racing industry knowledge to real-world situations while learning about some of the difficulties that a national organization like the USTA deals with regularly.

ABOUT THE RACE TRACK INDUSTRY PROGRAM:

[The University of Arizona Race Track Industry Program](#) offers both a Bachelors and Masters degree program with an emphasis on the pari-mutuel racing industry and hosts the annual Global Symposium on Racing & Gaming held every December in Tucson, Arizona.

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