### **INTERNATIONAL SIMULCAST** UPDATE



René Schneider, VP Business Development XB Net | Tucson, December 9, 2015

### WHO IS XB NET?

TSG Global Wagering Solutions LLC, dba XB Net, is the one-stop-shop to get international access to rights, signals and data for betting on US racing. We are part of the Stronach Group.



#### **YEARLY WE CARRY:**

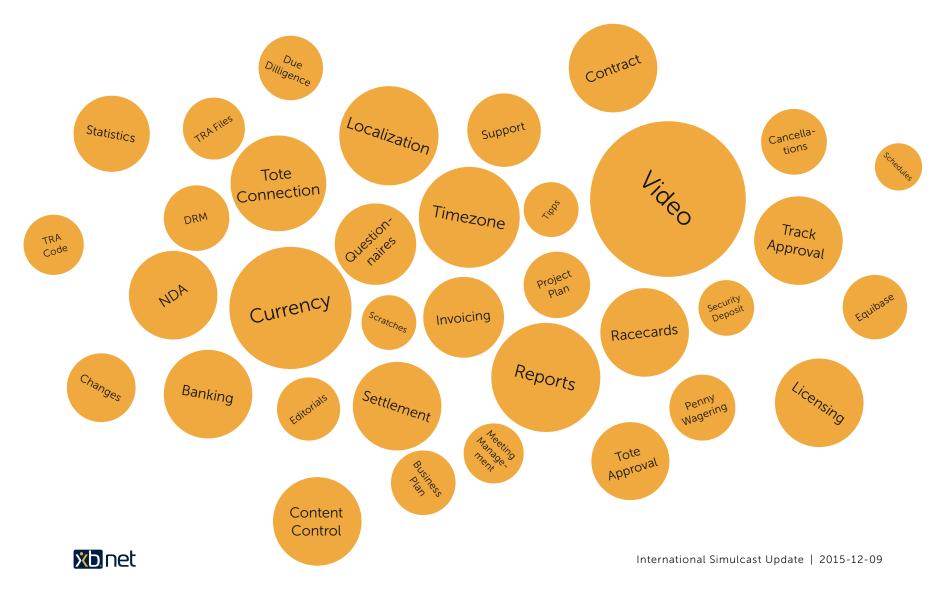
## 5500 t'bred meetings

# 3800 harness meetings

# 4300 greyhound events



#### **BUSINESS COMPLEXITY**



#### **THE ONE-STOP-SHOP**





#### EUROPE

#### Facts

28 member states

11 currencies

24 offical languages

508 million inhabitants

No common gambling law



XDnet

#### CHALLENGES

- > Legal landscape
- Quicker into new markets
- > Partner with local racing
- Understand your customer
- > Technology is key
- > White label



#### **TURF TV**

> Quality US T'bred racing

> Up to 3 fixtures per day

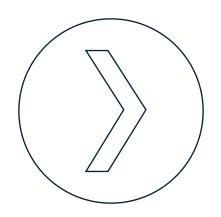
> Broadcast till 10pm UK

> Clean feeds where available

- > HD where available
- > De-coupled runners

> UK format betting shop display







#### **THANK YOU!**

### René Schneider VP Business Development

rene@xb-net.com

