INTERNATIONAL SIMULCAST UPDATE



A DECADE IN KEYWORDS

Data & Technology

- > Post Times/Minutes To Post
- > Odds Format
- > Distances
- > Bet Types (Name of the Bets)
- > Data / Data Pricing
- > Penny Wagering
- Customer Service/Tailored Products

Marketplace

- > Currency Conversion
- > VAT issues
- > Size of Markets
- Commingling vs Fixed Odds vs
- > Booked Bets vs B-Pools
- > Local Jurisdiction
- > Reliability of Partner

Distribution

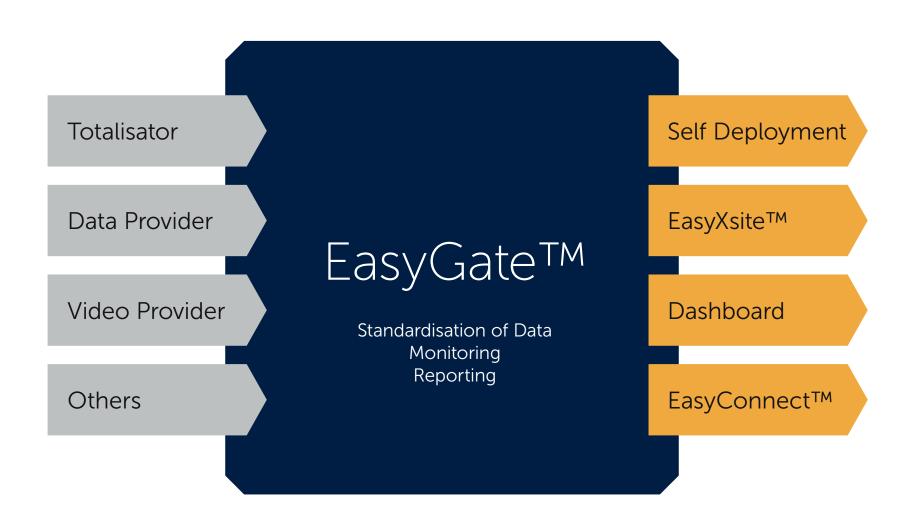
- > Video/Signal Distribution
- > Clean Feeds / Dirty Feeds
- > Signal quality
- > One Stop Shopping
- Technology Changes
 And Improvements
 (Terminals/Mobile/Virtual Reality)

Host and Rules

- > Timezones
- > Coupled Runners
- > Field Sizes
- > Medication
- > Minimum Stakes/Weak Currencies
- > Minus Pools/Bridge Jumpers
- > Takeout Rates



RACING OUT OF THE BOX





DATA EXAMPLES

Distances

(525 source entries)
M, m, 1M, Mile, ONE MILE, 1 Mil, 1 m, 1 Mile

1 Mile = 1.600 m

Timezone, Post Times & MTP

US: 4 time zones, 12h format, special Arizona (MST>PST in Summer)

1 time zone/24h format yy:mm.dd hh.mm.ss

Odds Conversion

US show odds based on min. stake

conversion to 1 USD basis in cent, no delimiter

Show Pool / Bridge Jumper

SHW bet >= 200 USD AND Odd <=1.09

System Alert: Bridge Jumper

Cancelation of races

Tote doesn't know a "Canceled" status

Change status of races, push to all customers



CUSTOMER EXAMPLE

Our Tasks

Wallet Development

Design / Skin

Race Management

Daily Operation

Monitoring

Settlement

Customer Tasks

Marketing

Technology

Apache / MySQL

PHP / HTML / Ajax

XML / Soap





THANK YOU!

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