



# Racing Symposium Presentation

# Mission Statement

***“Create a state of the art content delivery network which increases distribution by more effectively delivering content, whether it be audio, video or data, to commercial and residential locations worldwide, through a variety of display screens including televisions, computers, mobile devices, and kiosks.”***

# TV Anywhere

Based On A “3 Screens” Approach

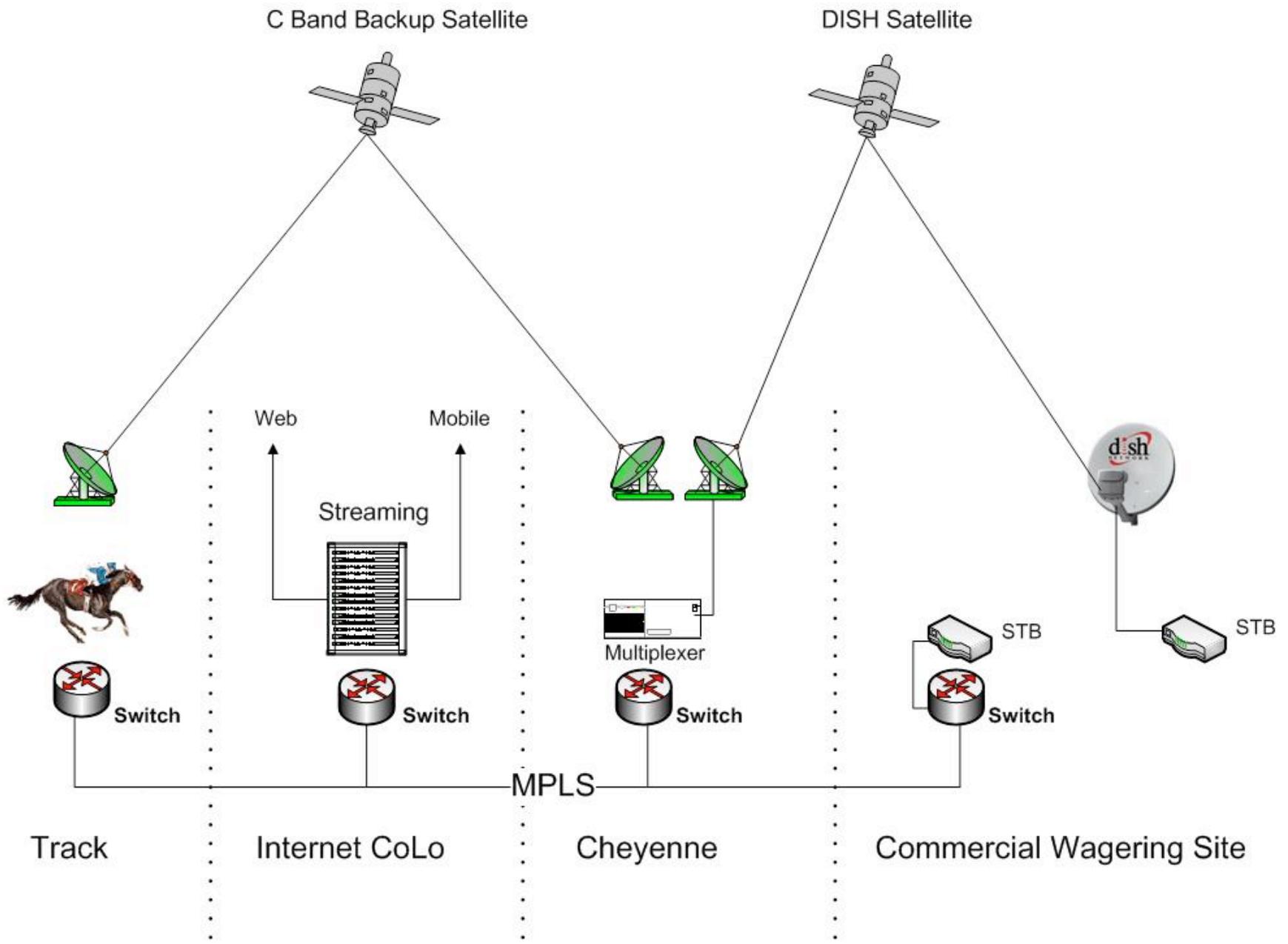
- Television Screens
- Computer Screens
- Mobile Device Screens

# The Distribution Platforms

- Roberts Communications Network (RCN)  
Commercial Wagering Subscribers
- Racetrack Television Network (RTN)  
Residential Subscribers
- Both Platforms Are A “Service” Model
- Both Services Based On “Host In Control”

## New Platform Benefits

- Improved Picture Quality
- Increased Security/Control
- Added Flexibility and Delivery Options
- HD Capable
- More Host/Guest Revenue Generation Potential
- No Cost Increases
- Completely Future Proofed



# RCN Distribution Options Commerical Wagering Sites

- North America- Small Dish/Ku Band/Satellite/80 Channel
- North America- Big Dish/C Band/Satellite (HD/Other)
- Latin America- Big Dish/C Band/Satellite/40 Channel
- Worldwide- MPLS Based/IPTV/Terrestrial/80 Channel
- Worldwide- Internet Based/Streaming
- Worldwide- Internet Based/Mobile

# RTN Distribution Options

## Residential Locations

- North America- DISH Network/80 Channel
- Uninterrupted, Unedited, Full Cards
- Same As RCN Simulcast Feeds
- Live, Replays, Associated Programming
- 24 x 7 x 365 Network
- Fills The Giant Void In TV Distribution

## Other RTN Distribution Options Residential Locations

- Worldwide- Internet, [www.rtn.tv](http://www.rtn.tv),  
Flash; Windows Media; H.264  
Live and Replays
- Worldwide- Mobile, [www.rtn.tv](http://www.rtn.tv)  
iPhone, Droid, Windows Media  
Live and Replays



NFL Sunday Ticket



NHL Center Ice



NBA League Pass



MLB Extra Innings



ALL RTN PLATFORMS ARE  
SUBSCRIPTION BASED AND MODELED  
AFTER THE SUBSCRIPTION PACKAGES  
OFFERED BY THE FOUR MAJOR  
SPORTS LEAGUES.



- RTN On DISH Network –  
\$50 Month For All 80 Channels
- RTN On Internet- \$9.95 Month
- RTN Mobile- \$5.95 Month



New Distribution Options Can Lead To:  
Increased Commercial/Residential Handle  
Bigger Audience = Bigger Advertising \$  
Happier Fans, Bettors, Horsemen

- THE TRICK IN TODAY'S WORLD OF CONTENT DISTRIBUTION IS TO HAVE ALL OPTIONS AT YOUR DISPOSAL BUT TO USE EACH OPTION CORRECTLY.
- THE NEW TECHNOLOGIES OF TODAY ARE COMPLIMENTARY AND ANCILLARY- BUT NOT REPLACEMENTS.