

***The Face We Seek – Healthy,
Happy, Non-impaired***

**By Michael R. Stone, Executive Director
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Healthy Workers for Healthy Horses

- **Benefit the Sport**
- **Positively effect bottom line**
- **Add to positive public perception**

Healthy Workers for Healthy Horses

- **Stable, Healthy Workforce More Productive Workforce**
 - **Better Product**
 - **More Revenue**
 - **Increased Profit**

Healthy Workers for Healthy Horses

Early Intervention

- **\$7,300 less in health claims**
- **44 percent fewer days missed**
- **81 percent less attrition**
- **\$3-\$16.50 in benefit for every dollar invested**

U.S. Department of Labor Website, article from *Business First of Columbus*

Healthy Workers for Healthy Horses

7:1 benefit:cost per dollar spent on addiction treatment

UCLA study reported in *Addiction Professional*

General Motors wellness program

- **13 percent reduction in medical costs**
- **\$452.72 per employee**

George Washington University Medical Center, *Ensuring Solutions to Alcohol Problems*

Healthy Workers for Healthy Horses

- **Health Care costs for employees with alcohol problem 2X higher**
- **Untreated substance abusing employee costs employer \$640 annually**
- **Problem drinkers spend 4X as many days in hospital**

Healthy Workers for Healthy Horses

Impairment in the workplace

- **79%/16M drug users employed**
- **52M binge drinkers employed**
- **13M heavy drinkers employed**
- **Alcohol use/impairment affects 15% of American workforce**
- **7% of workforce drank alcohol at least once during the workday**
- **Highest rates of alcohol and drug use among occupations high risk for accidents, injuries**

Healthy Workers for Healthy Horses

- **Substance abusers absent from work 3 weeks more/year**
- **Drug abusers filed 2X workers compensation claims**
- **Average disability claim costs employers \$12,600**
- **Each drug abuser uses 2.5X more medical benefits**
- **Every \$1 invested in treatment returns \$4 in reduced crime, criminal justice and theft**

Healthy Workers for Healthy Horses

Winners Federation Resources

- *Directory of Counseling and Addiction Services*
- **2009 Professional Conference**
- *The Winners Forum*
- *Racetrack Managers Guidebook Concerning Addictive Behaviors*
- **Customized Training Programs**

Healthy Workers for Healthy Horses

Maintaining healthy, happy, non-impaired workforce sound business decision

- Improved product**
- Positive bottom line**

$$1 + 1 = 4$$