Racetrack Consortium Wagering Enterprise System Request for Proposal (RFP)

J Curtis Linnell
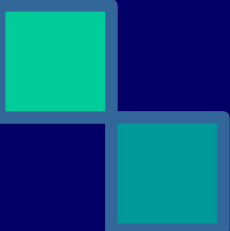
Thoroughbred Racing Protective Bureau

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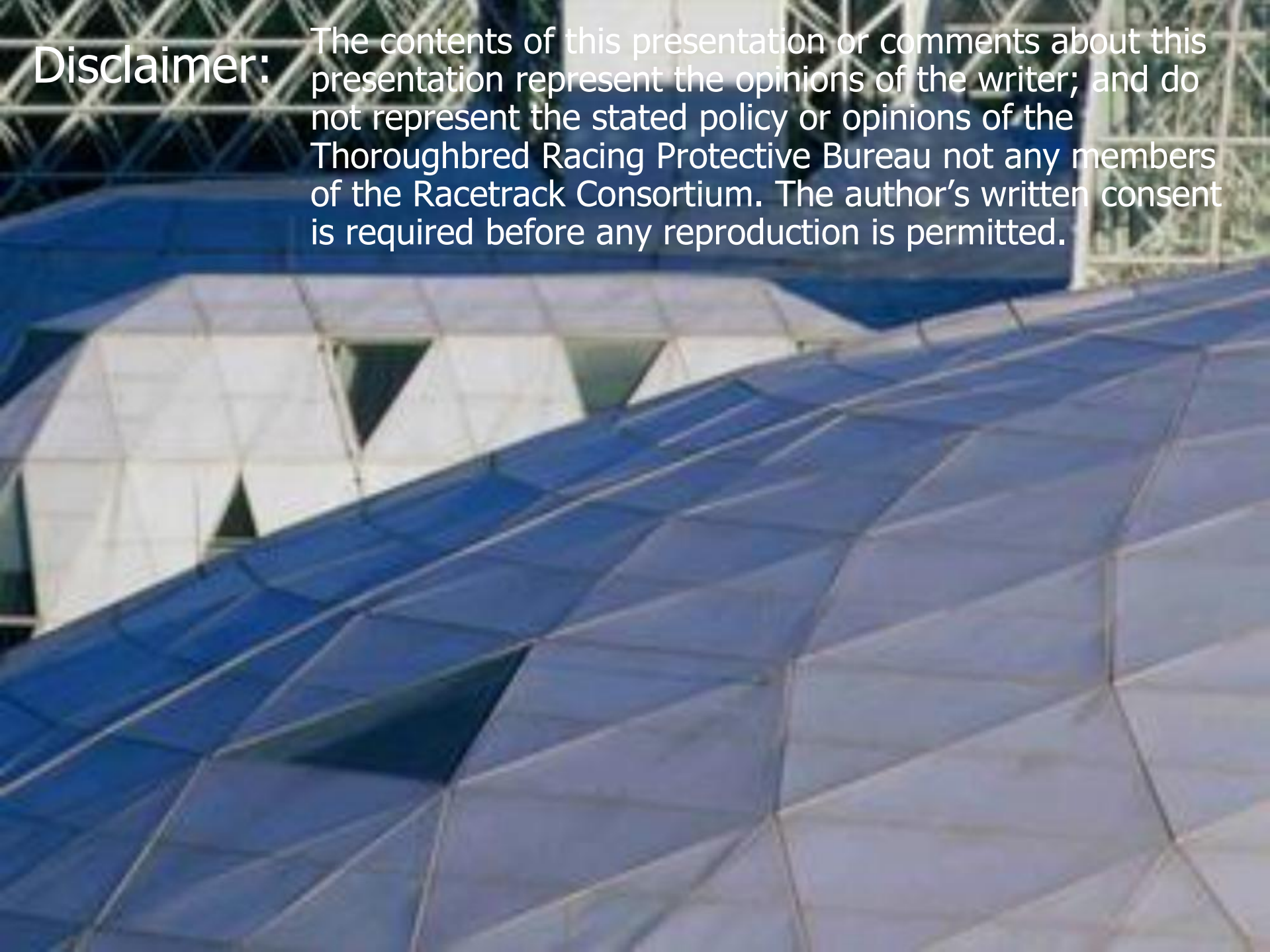
Wagering in the 21st century

- Wagering is a highly interdependent activity

- Wagering needs verification and compliance

- Wagering currently has moved beyond the effective control of the Host

Develop the Wagering Enterprise System Blueprint

- Encompass all elements of the wagering experience starting from the customer back through the distribution channels to production

- Encourage retailers to offer multiple wagering products in a secure verifiable environment with service differentiation

- Flexibility & growth

- Operational improvement & technological innovation

Today's Wagering Environment
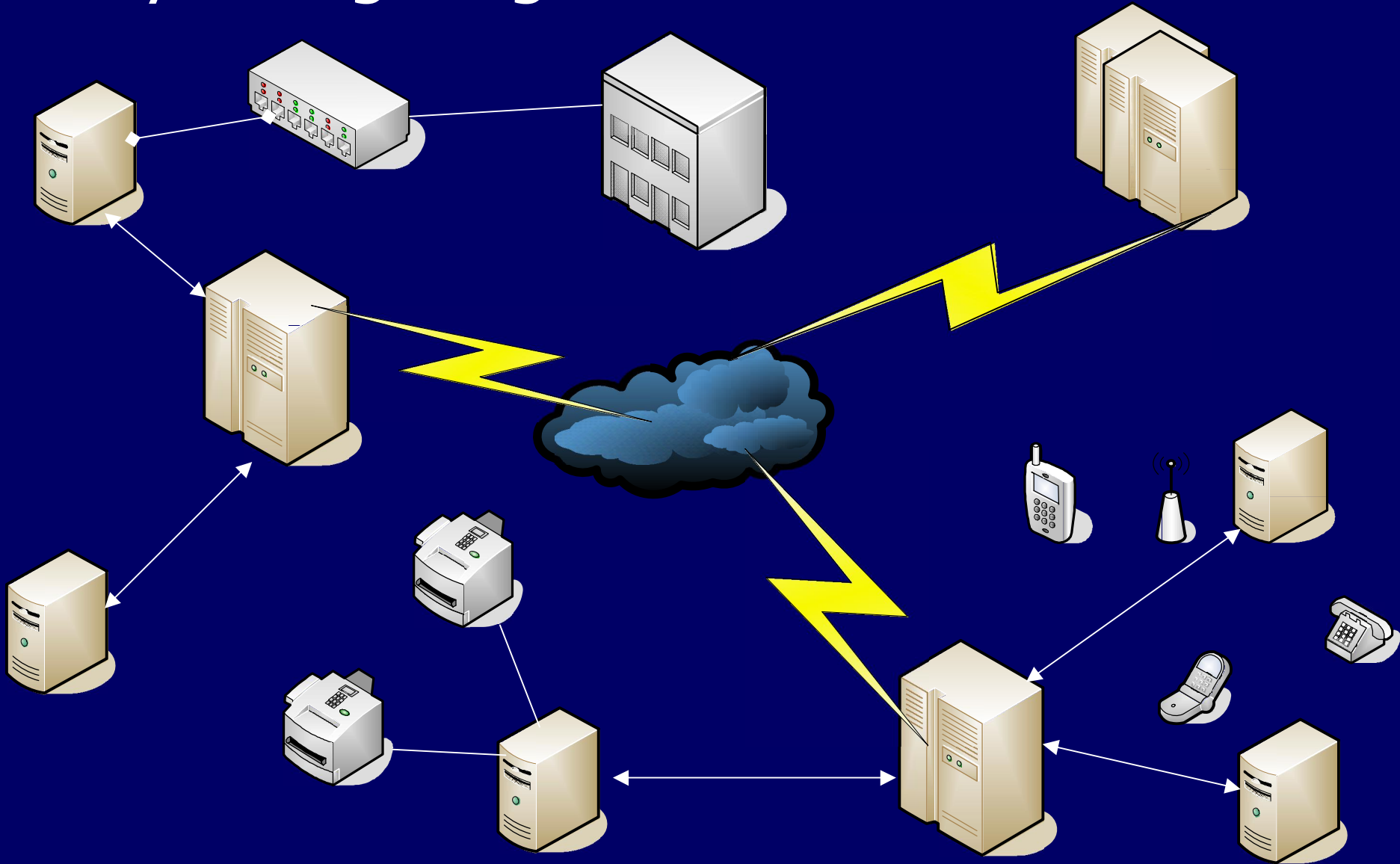
Racetrack Association Consortium (RAC)

- Large enough to bring forth a critical mass in the pari-mutuel industry

- NJSEA, MEC, WEG, CDI, NYRA - in total represent the host associations of about 70% of the North American turnover

Encompass wagering end-to-end

1. Customer facing wagering software
2. Wagering hardware/CID
3. Communications network
4. Core wagering application
5. Secure data center
6. Enterprise data warehouse
7. Help desk

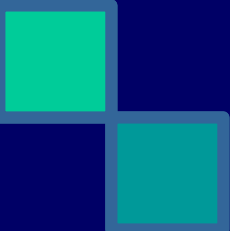# Host is in control but the Customer is king

- Retailer will have open standards for software interfaces – a plug and play environment

- Host will employ Wagering Transaction Protocol (WTP) for authorizing all wager requests
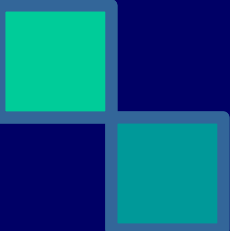
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Future Wagering Configuration
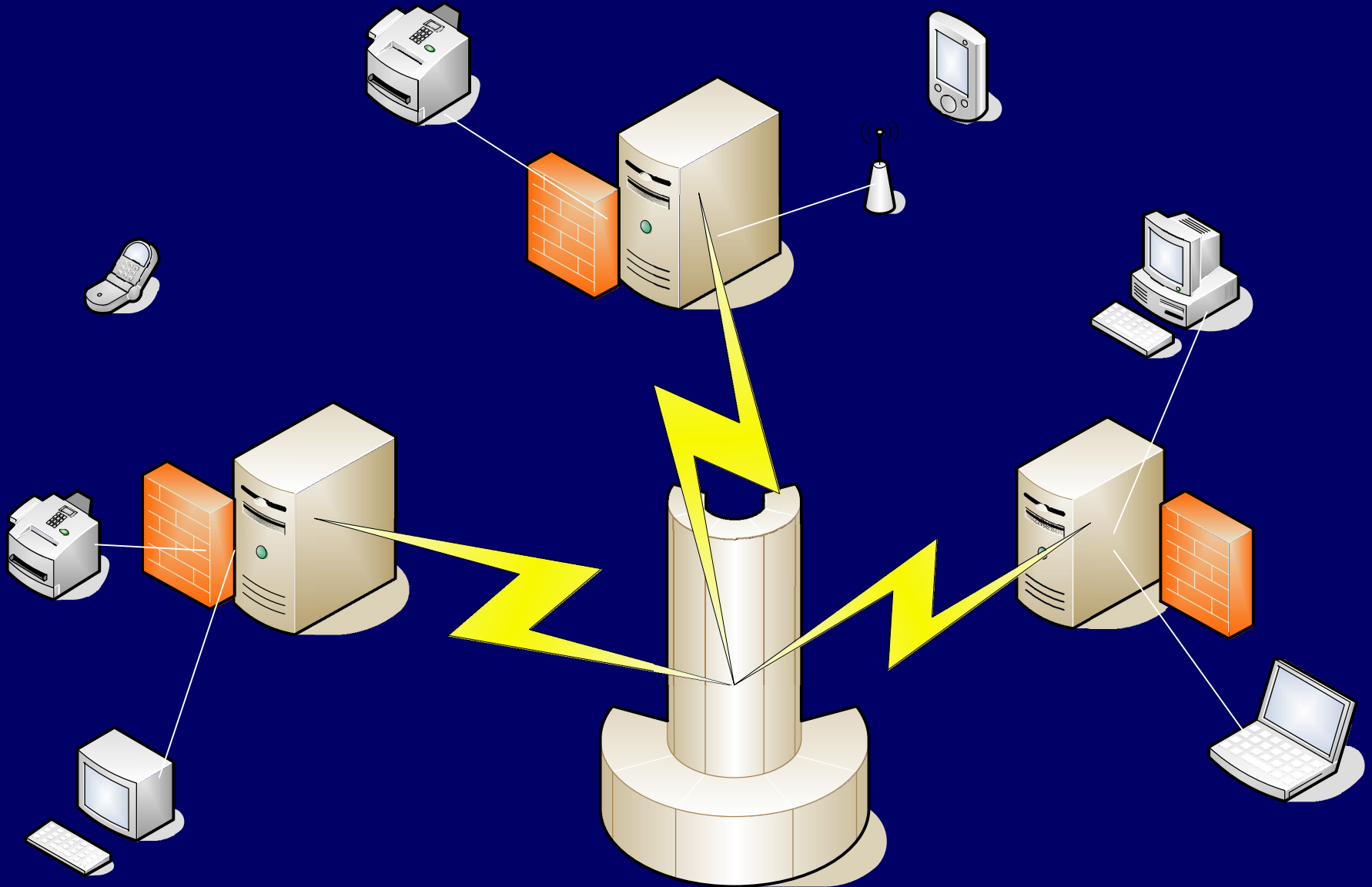
Economies of Scale: EDW

- A Database that can capture all elements of the wagering process & activity
- All data is proprietary
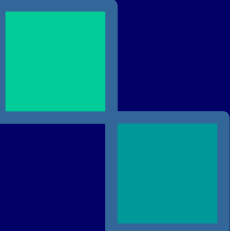- Individual companies will still use unique management reporting software

Secure Data Center

- Permitted access only by Host Regulatory Agency & central security database
- Completely redundant second facility
- Multiple points of entry for additional Racetrack Associations

Communications network

- Always up central core network
- Able to efficiently handle wagering transaction requests and wagering authorizations
- Integrated connectivity end to end
- Secure

Help desk

- Support responsibility for all elements of the wagering chain
- Able to monitor the wagering process as a whole
- Produce performance benchmarks

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