# SCIENTIFIC GAMES®

> Fast track to the future.



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## Our Role.....

Investment in Technology & Services to *enable* operators to develop their business



## Drivers.....

Distribution

Services

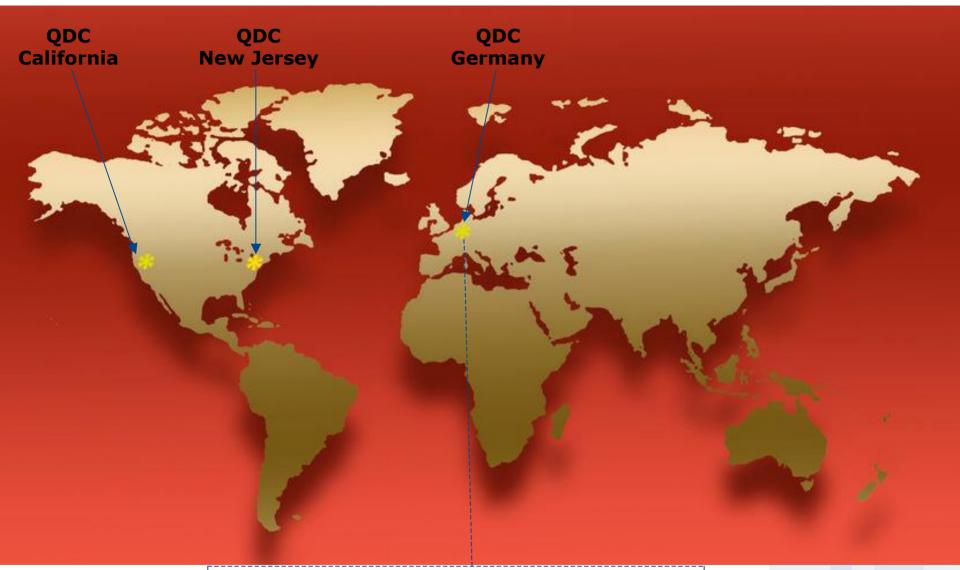


## **Distribution**

- Outlets
- Internet
- Mobile gaming
- PoS devices
- Integration for 3<sup>rd</sup> party
- International markets

".....the gradual transfer of business from the conventional land-based market channels will continue for a number of years to come."

3rd Global Gaming Review 2004/5



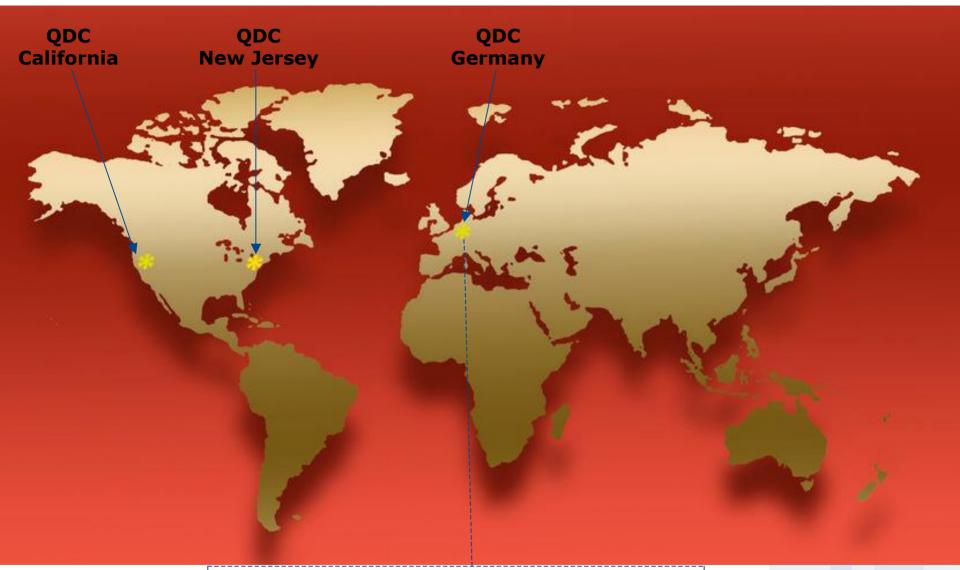
Germany UK Sweden Caribbean South Africa Canada Poland South America Holland Ireland Austria USA Australia Denmark



## Services

- Web hosting
- Account wagering
- Banking
- Event based reporting/administration
- CRM (player analysis)
- PoS information/tools
- Game development





Germany UK Sweden Caribbean South Africa Canada Poland South America Holland Ireland Austria USA Australia Denmark



"....there is an outside chance that within a decade or so some more of the US casino states could decide to permit sports betting. This could be the next trend in US gambling history to follow the state lottery in the 1970's/1980's, Indian gaming in the 1990's and racinos in the 1990's/2000's."

3<sup>rd</sup> Global Gaming Review 2004/5



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