



The Emerald Racing Club

- ▶ An Incubator for New Owners



Goal:

- Create a low-cost, no risk introduction to racehorse ownership

Format:

- \$500 flat fee - no hidden fees
- 100% of money returned to members at end of season
- Includes FREE Parking, FREE Admission and two FREE Guest Passes
- All the privileges of licensed owner
 - Barn visits
 - Morning training
 - Will Call
 - Reserved Seating

RESULTS

2014	128 licensed owners
2015	188 licensed owners
2016	200+ (projected based on 60% return rate from 2015)

Poster Child - Jim & Mary Beth Perkins

2014 1st year in the Club, investment \$500

2015 2nd year of ownership, investment \$470,000+



The horses:

- Belle Hill - Stakes winner - Champion three-year-old filly, Grade 3 Stakes Winner
- Gloria's Angelo - Stakes Placed
- Waltzing (two-year-old filly by Candy Ride)
- Cougarheart
- Zahabra
- 2 unnamed yearlings, one by Raise The Bluff and one by Medaglia D'Oro



“I'm not quite ready to become a racehorse owner but it's certainly something I can see in my future.”

– Vicki Wilson/ERC 2015

The Future

