

INTERNATIONAL SIMULCAST UPDATE



A DECADE IN KEYWORDS

Data & Technology

- › Post Times/Minutes To Post
- › Odds Format
- › Distances
- › Bet Types (Name of the Bets)
- › Data / Data Pricing
- › Penny Wagering
- › Customer Service/Tailored Products

Distribution

- › Video/Signal Distribution
- › Clean Feeds / Dirty Feeds
- › Signal quality
- › One Stop Shopping
- › Technology Changes
And Improvements
(Terminals/Mobile/Virtual Reality)

Marketplace

- › Currency Conversion
- › VAT issues
- › Size of Markets
- › Commingling vs Fixed Odds vs
- › Booked Bets vs B-Pools
- › Local Jurisdiction
- › Reliability of Partner

Host and Rules

- › Timezones
- › Coupled Runners
- › Field Sizes
- › Medication
- › Minimum Stakes/Weak Currencies
- › Minus Pools/Bridge Jumpers
- › Takeout Rates

RACING OUT OF THE BOX



DATA EXAMPLES

Distances

(525 source entries)

M, m, 1M, Mile, ONE MILE, 1 Mil, 1 m, 1 Mile

1 Mile = 1.600m

Timezone, Post Times & MTP

US: 4 time zones, 12h format,
special Arizona (MST>PST in Summer)

1 time zone/24h format
yy:mm.dd hh.mm.ss

Odds Conversion

US show odds based on min. stake

conversion to 1 USD basis in cent,
no delimiter

Show Pool / Bridge Jumper

SHW bet \geq 200 USD AND Odd \leq 1.09

System Alert: Bridge Jumper

Cancellation of races

Tote doesn't know a "Canceled" status

Change status of races,
push to all customers

CUSTOMER EXAMPLE

Our Tasks

Wallet Development

Design / Skin

Race Management

Daily Operation

Monitoring

Settlement

Customer Tasks

Marketing

Technology

Apache / MySQL

PHP / HTML / Ajax

XML / Soap

The screenshot shows the Big Bet World website interface. The top navigation bar includes 'SPORTSBOOK', 'LIVE BETTING', 'RACEBOOK', 'FOOTBALL JACKPOTS', 'PROMOTIONS', and 'MOBILE'. The 'RACEBOOK' tab is highlighted. Below the navigation, there's a 'Race Details' section for 'Laurel Park - Simulcast from Valparaiso Chile - 18:25'. The race details include the date (02.12.2015), purse (2,212.00 USD), distance (5 1/2 Furlongs), and track surface (Dirt). Below this, there's a betting section with 'Pool: Win', 'Amount' input, and '1. Place' input. A table of horses is displayed with columns for 'Nr Box', 'Horse Form', 'Last Run', 'Weight Age', 'Jockey Trainer', 'ML', and 'Odds'.

Nr Box	Horse Form	Last Run	Weight Age	Jockey Trainer	ML	Odds
1	Fue Una Novela (CHI) (10 - 2 - 9 - 8 - 2)	7	119 lbs 6 y-o	David Sanchez Oscar Escobar	4,00	—
2	Solid (ARG) (13 - 8 - 10 - 8 - 10)	7	121 lbs 4 y-o	Francisco Bernal Carlos Conejeros	31,00	—
3	Anahola (CHI) (2 - 2 - 5 - 11 - 4)	7	121 lbs 7 y-o	Jaime Medina Sergio Inda	3,00	—
4	Divergente (CHI) (4 - 2 - 2 - 6 - 6)	7	119 lbs 4 y-o	Miguel Gutierrez Badilla Luis Salinas	31,00	—
5	Senollita (CHI) (6 - 1 - 6 - 9 - 3)	7	119 lbs 4 y-o	Kevin Espina Humberto Vera	5,00	—
6	Hulako (CHI) (12 - 9 - 11 - 10 - 12)	17	119 lbs 7 y-o	Gerson Inostroza Palma Sergio Tapia Serey	31,00	—
7	Maestro Ernesto (CHI) (4 - 7 - 5 - 4 - 2)	9	119 lbs 4 y-o	Alexis Morales Ernesto Guajardo	16,00	—
8	Quebrada Seca (CHI) (3 - 3 - 11 - 11 - 8)	7	119 lbs 4 y-o	Ariel Zuniga Joao Castillo Lopes	31,00	—
9	Guamini (CHI) (2 - 9 - 5 - 3 - 6)	7	123 lbs 6 y-o	Alejandro Maureira Mario Covarrubias	3,50	—
10	Electric Vine (CHI) (7 - 3 - 2 - 4 - 7)	7	119 lbs 6 y-o	Rodrigo Painen Berrios Claudio Catalan	13,00	—

THANK YOU!

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