



WHAT'S UP WITH WAGERING

International Initiatives
Domestic Applications

BITCOIN FUTURES — CBOE — SUNDAY DEC.10, 5PM CST

Cryptocurrency / Blockchain

Founder Satoshi Nakamoto (?)

Mining Bitcoins

Bitcoin Lockers & Security

Cryptocurrency Exchange

Transactions vs Asset

Derivatives

NASDAQ

Tokyo Financial Exchange



HANDLE STAGNATION PANEL (DEC. 5, 2017)

All of the innovation is being done internationally and outside the US Market

The wagering product is overpriced and stale

Horizontal pool do not promote churn

Absence of wagering tools for new players who are technically asute

“There is nothing new. Either something has been done before somewhere else or at some other time – and either has worked and is still likely in place and should be replicated, or did not work and may have to be adapted or modified to be successful.”



THEMES

Peer-to-peer

Social networking

Data acquisition and analytics

Artificial intelligence

UA GLOBAL SYMPOSIUM ON RACING

Todd Buckingham – TopBetta Holdings

Bernard Marantelli – Colossus Bets

Jason Neave – Punt Club Pty Ltd.

PUNT CLUB: BEER, BETTING, BANTER. MIX. REPEAT.

